

In Iron deficiency anemia...

^{Re}
Feritross[®]

Ferrous Bis Glycinate equivalent to Elemental Iron 60 mg + Zinc Bis Glycinate equivalent to Elemental Zinc 15 mg + Folic Acid BP 1 mg + Methylcobalamin JP 500 mcg Tablets

The milk friendly hematinic iron formula

Iron Amino acid chelate¹

- No interaction with calcium and zinc
- Can be taken with milk



The iron amino acid bio complex with a difference¹...

- Chelated iron bio-complex
- Absorbed intact with high bioavailability (90.9%)
- Significantly improves Hb levels in pregnant women
- Safe and well tolerated
- Can be given with calcium and milk



References:
1. Nutrition, 2001, 17: 381-84
2. http://www.who.int/elena/titles/daily_iron_pregnancy/en/



Rapid
rise 28
days¹

Hb
2.5gm/dl

Ferritin
74.6mcg/dl

FER

Elemental iron of 60 mg²



Daily oral elemental iron of 60 mg is recommended for pregnant women to prevent maternal anaemia, low birth weight, and preterm birth

Superior to ferrous ascorbate¹

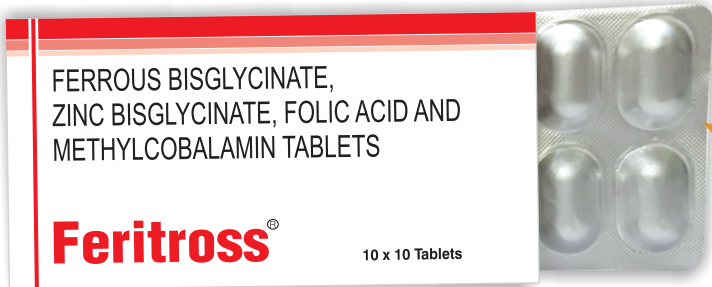


- Higher bioabsorption as compared to ferrous ascorbate¹

Bioavailability of Different Iron supplements¹

SALT/COMPLEX /CHELATE	ELEMENTAL IRON	BIO AVAILABLE IRON (%)	ABSORBED AMOUNT OF IRON
Ferrous Bis-glycinate	60 mg	91%	54.6 mg
Ferrous Ascorbate	100 mg	39.6%	39.6 mg
Ferrous Fumurate	100 mg	28%	28 mg

Convenient once a day dosing



Fortified with

Zinc bisglycinate, folic acid and methylcobalamin